

*Dedicated to Delighting Customers*

**WILSON·HURD®**

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### **WILSON-HURD EXHIBITS AT IN-STORE MARKETING EXPO**

Wilson-Hurd exhibited at the 2009 In-Store Marketing Expo that was held October 7<sup>th</sup> & 8<sup>th</sup> at Navy Pier in Chicago. The Expo provided an excellent opportunity for designers to interact with suppliers in the POP display industry and see first-hand the latest product trends. Wilson-Hurd featured several new products, including our Capacitive Touch Switches for interactive display use; metallic-printed plastic; 3-D patterned printed plastic.



To learn more about these new products, please contact our sales team at [poporders@wilsonhurd.com](mailto:poporders@wilsonhurd.com).