

# COSMETIC

## PACKAGING COMPONENTS

**WILSON•HURD®**



When the appearance of your cosmetic package is essential, rely on Wilson-Hurd® to provide exceptional quality identification components.

We have the knowledge and expertise to provide you with truly the best appliqués, compact slide covers, and package identification strips.

Our staff pays close attention to every detail to ensure that your decorative component meets your customers' high quality expectations – from assuring the final fit to certifying color and verifying graphics. Although we have quality standards established at every step of the process, we complete a final inspection of parts prior to them leaving our manufacturing facilities.

To enhance your package, we offer embossing, debossing, brushing, and forming to provide truly unique effects. Custom colors are always an option when you work with Wilson-Hurd. Simply send us your color swatch, and our talented color

lab technicians will formulate an exact color match for your approval.

As an added feature, we have the capability of providing appliqués on a roll for convenience of handling and speed of application. We utilize the finest computerized strip feed equipment to place your components precisely in position on a roll. Varying types of adhesives are available to match your particular product needs.

At Wilson-Hurd, our focus is to continually provide our customers with excellent service. You will be pleased with our rapid responses to your requests for quotations, samples, and prototypes. And, our service doesn't stop there. We also supply you with timely deliveries of final production parts.

When your cosmetic package requires a distinguished touch, partner with Wilson-Hurd to accentuate your cosmetic package's elegance.



*Appliqués Supplied  
on a Roll*



*Custom Aluminum Appliqués*



*Brushed Aluminum Compact Slide Covers*